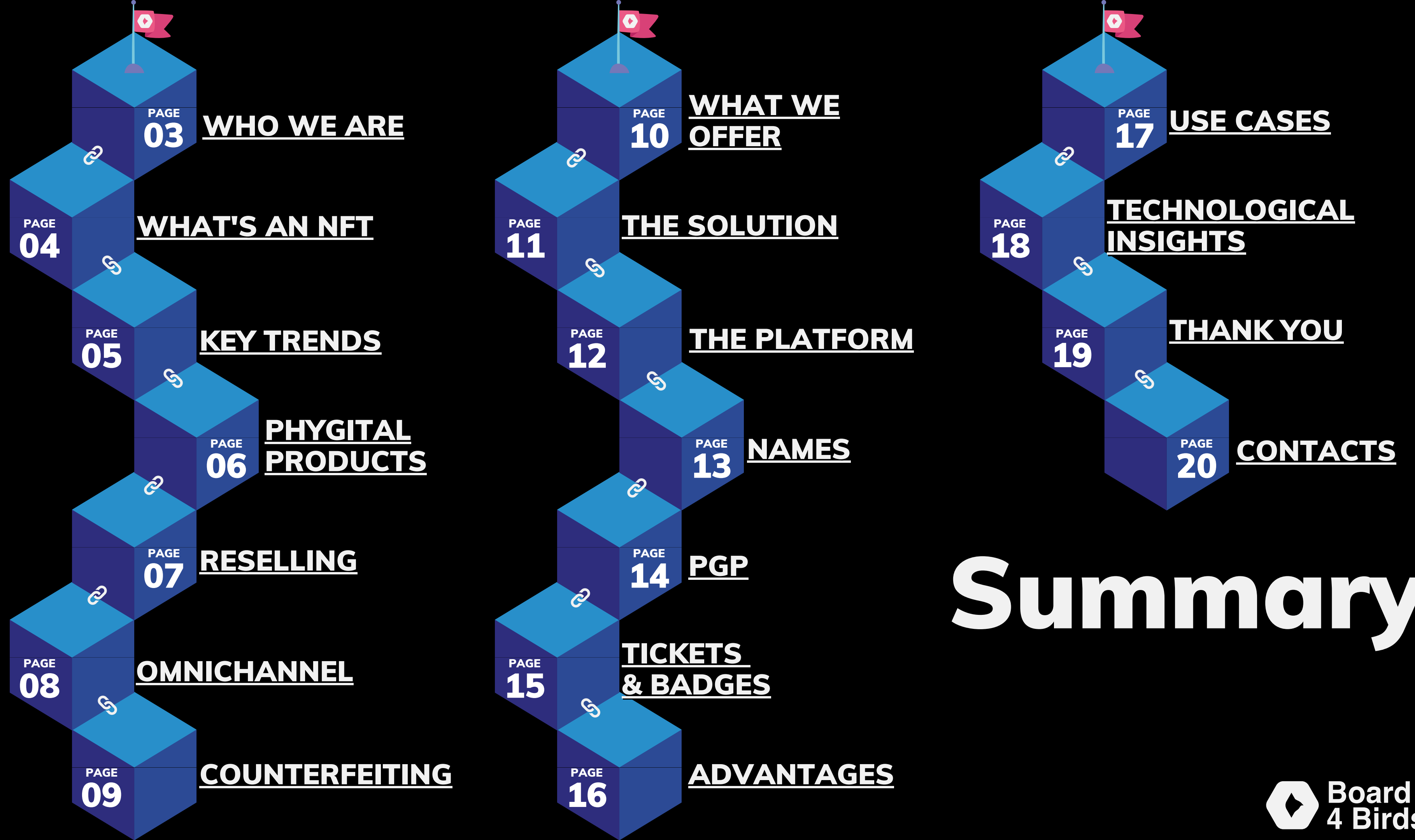




Board 4 Birds



A multidisciplinary team for your custom solution

Who we are? ✨

Our team manages multidisciplinary blockchain integration projects.

We also provide specialized consultancy tailored to the client's requirements.

What's an **NFT**?

An **NFT** (non-fungible token) is a digital asset representing a real-world object it's minted from digital content that can represent tangible and intangible objects, including:

- **Artwork**
- **GIFs**
- **Sports videos and highlights**
- **Collectibles**
- **Virtual avatars and video game skins**
- **Design sneakers**
- **Music**



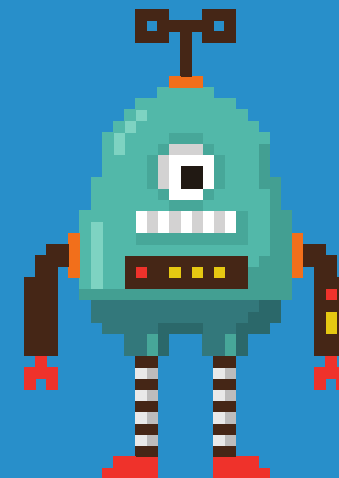
KEY TRENDS ✨💎



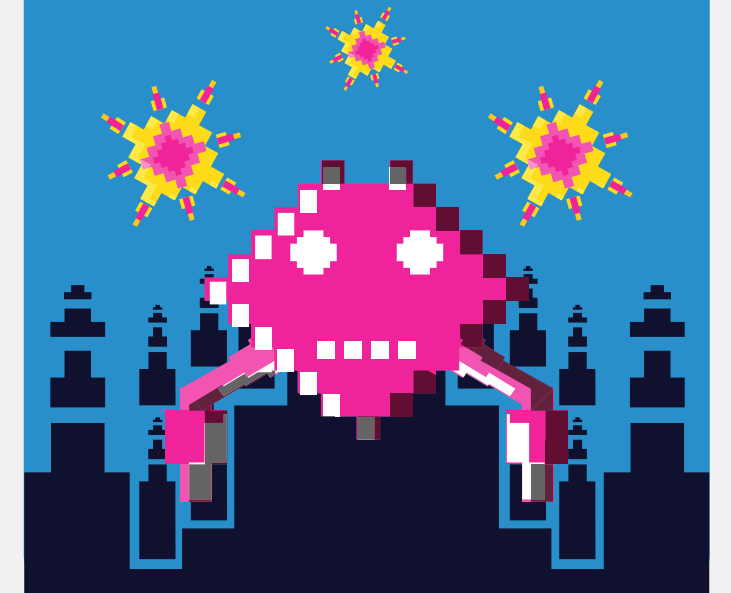
**PHYGITAL
PRODUCTS**



RESELLING



OMNICHANNEL



COUNTERFEITING

PHYGITAL PRODUCTS ✨





[Go back to
Key Trends page](#)



Phygital is the terminology used for physical stores with digital technology used in every business to cover the gap between offline and online.

Phygital works as a bridge between the offline and online businesses,

it also includes features such as:

-  **Audio**
-  **Motion**
-  **Internet Connectivity**
-  **Data Analytics**





✦ RESELLING

Secondary Ticket Market also referred to "the resale market" are platforms where tickets are resold in the market through legal or illegal means.

This Phenomena affects luxury goods and artworks too. In 2020, The Global Secondary Ticket Market was valued at US\$ 1510.5 Million.

It is Expected to Reach by 2027 US\$ 2792.5 Million. However, 40% of the total volume is out of control of the brands behind products and services.



OMNICHANNEL ✨

[Go back to
Key Trends page](#)



Omni-channel retailing is a new concept in which all sales and interaction channels are considered together opening up to **new business opportunities** as:

- **Channels** are used **seamlessly** and **interchangeably** during the search and purchase process.
- **Omni-channel marketing** is crucial to company success impacting positively on customers engagement.
- **Retail environments** where all channels, both in online and offline are **seamlessly integrated**.



[Go back to
Key Trends page](#)



✦ COUNTERFEITING

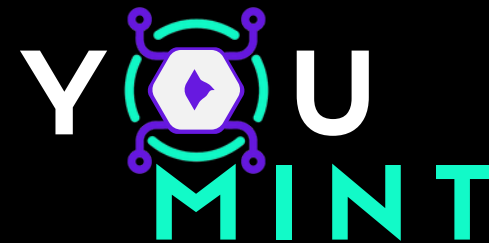
Counterfeiting is rapidly increasing in modern times with digital products. In **2013**, international trade in counterfeit and pirated products could be **USD 461 billion, 2.5% of world trade**. Imports of counterfeit and pirated products into the EU amounted to **USD 116 billion (5% of EU imports)**.

Those data have risen by almost **5 times** accounting around **15%** of all the online traded goods.

Using blockchain to protect your intellectual property

Create a digital traced copy of your artwork, preventing frauds while increasing the reach.

The history and quality of your artwork is shareable in real-time to all your clients via computer or smartphone.



What we offer!

Custom solution to enhance the value of your products and services

Board4Birds has the necessary skills to develop and bring to market dApps and platforms.

We specialize in functional NFTs use cases as tickets for events on blockchain-based platforms, loyalty programs rewards for your best customers, digital certificates of attendance for participants in your training courses, and much more!

The solution ✨



Enhance your values and services

A set of plug and play and customized tools for your digital business.

- Replicate your Fisical asset on blockchain and protect your intellectual property while reaching new markets and potential clients.
- Manage your events in a complete decentralized way

YOU
MINT

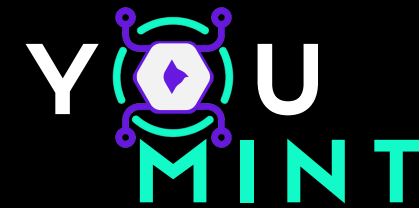
The platform

NFTs & Metaverse

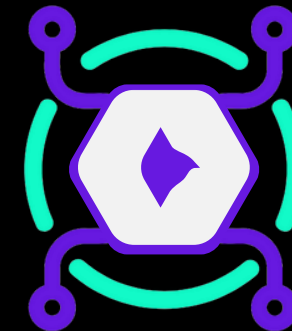
YOU MINT is a multi-chain ecosystem of products to manage identities on the metaverse.

Currently, **YOU MINT**'s core features are:

- ✓ Names
- ✓ Badges
- ✓ PGP
- ✓ Tickets



ABOUT
YOU MINT



ROADMAP



PARTNERSHIP

Names

Simply your account

YOU MINT Names allows you to mint your own name, associate it with your wallet, and generate a customized card (NFT) to be seen on OpenSea as regular ERC-721 tokens.

These are stored directly in the blockchain and are rendered as SVG, you will then be able to change the colours and add your logo. That's not all: you can also hook up specific PFP collections and link your NFT to the profile!

NICE TRY, BUY IT FOR 2 QDT

board4birds.dao

BUY NOW

PGP

A solutions for your phygital assets

YOU MINT PGP is designed to streamline transaction management, providing an extra level of security.

Link you Physical Asset to its digital counterpart.
NFC - RFID.

SEARCH FOR NAME'S PGP


board4birds.dao

ASK FOR PGP


← Create new event

NAME OF THE EVENT

START DATE AND TIME

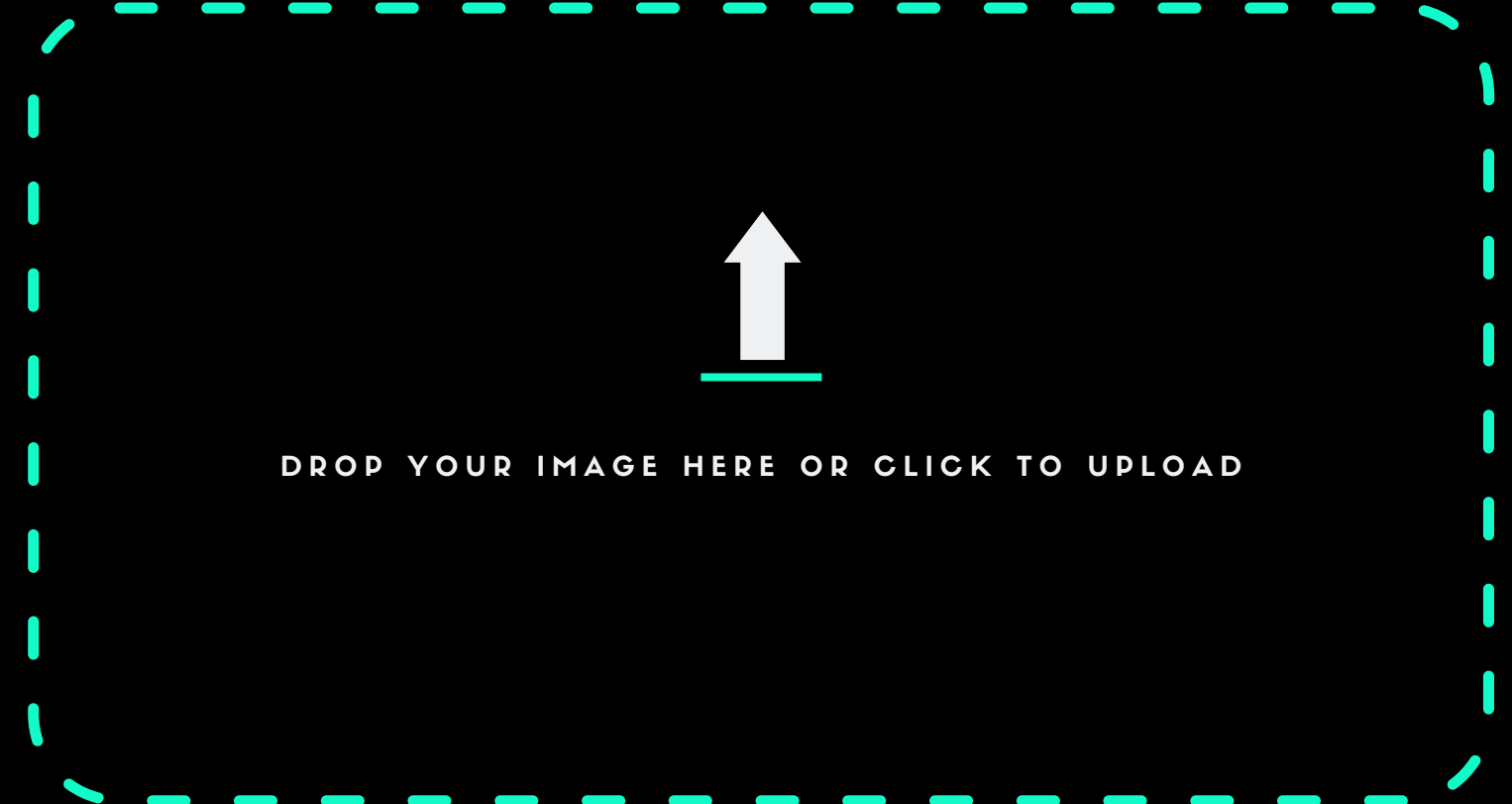
 28/9/2022, 13:29

END DATE AND TIME

 5/10/2022, 13:29

DESCRIPTION

EVENT IMAGE



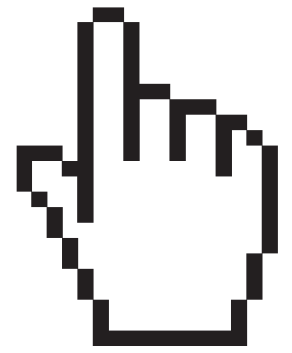
Tickets & Badges

Introduction to Tickets

YOU MINT Tickets provides you with a system for the sale and emission of NFT tickets for your events. Thanks to a simple integration, they can also be sold in FIAT.

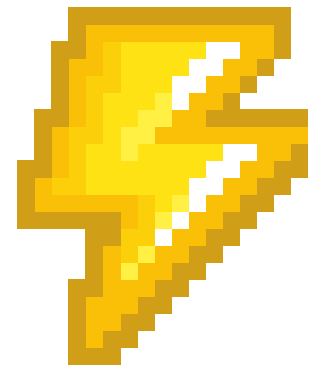
PREPARE
METADATA

Advantages ✨



SCALABILITY

INCREASE YOUR BUSINESS
EXPONENTIALLY WITH SMALL
INVESTMENTS



EASE OF SHARING

GLOBAL COVERAGE AND NEW
MARKETS EXPANSION



INTELLECTUAL PROPERTY PROTECTION

ANTI COUNTERFEITING
(DIGITAL)



BEING RECOGNIZED AS AN INNOVATIVE BUSINESS

COMPETITIVE DIFFERENTIATOR

NEW PAYMENTS METHODS AND FINANCIAL
CHANNELS

NFT'S MARKET EXPLOITATIONS

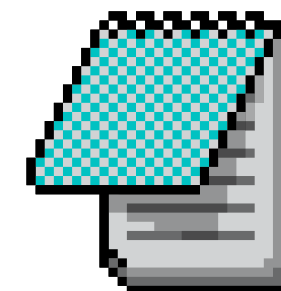


NEW MARKETING CHANNELS EXPLOITEMENT

OMNICHANNEL

PRE-SALE AND PRE-ORDERS GUARANTEED

INVERTED CASH FLOW FOR GOODS
PRODUCTION

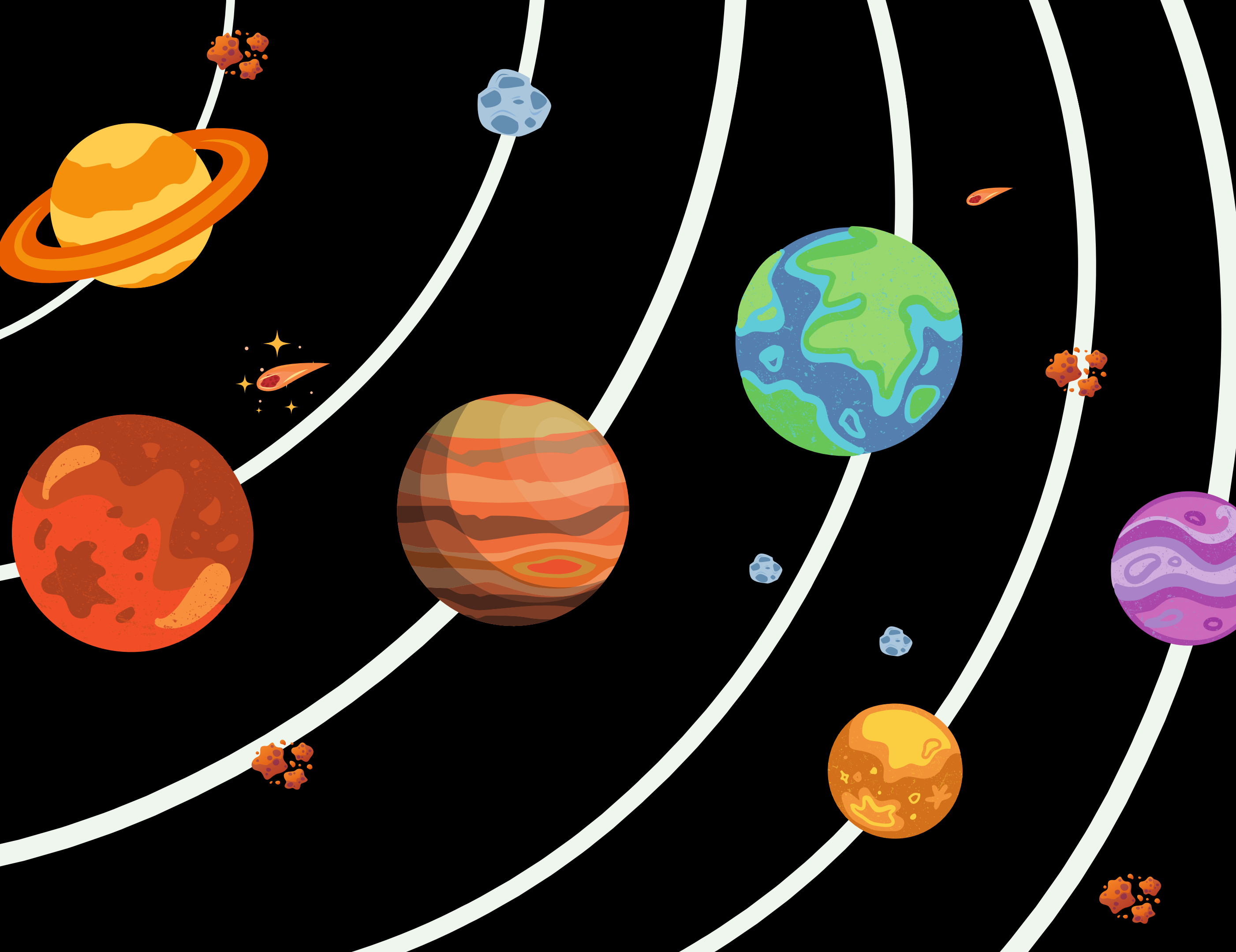


EVENTS MANAGEMENT

RESELLING MANAGEMENT AND
CONTINUOUS FEE

ANTI-COUNTERFEITABLE TICKETS

IMPROVE MANAGEMENT ON SALES
STRATEGIES
THANKS TO TOTAL TRACEABILITY



Use cases

**Click on the planets
to discover
a portion
of NFT universe.**

Blockchain Security and Innovation

Technological insights

Blockchain is a public and decentralized ledger to store crypted information securely. The data on blockchain is unchangeable. Thanks to IoT (Internet of Things) devices, information can be stored automatically to enhance your home history and increase its real and digital value.

We use Quadrans blockchain thanks to its high scalability, low transaction costs and environmental sustainability.



Thank you!



Board 4 Birds

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CHE 308.366.854